



2025

Annual Events & Sponsorship Guide

MAXIMIZE OPPORTUNITIES TO GROW YOUR BUSINESS

WWW.CCCIA.ORG



CONTENTS

Message from the President	2
Message from the Executive Director	3
Get Involved in Committees	4
What Members are Saying	5
Industry Partner Program	6
Signature and Annual Events At-A-Glance	7
Membership Dinner Meetings	8
Luncheons, Webinars & Workshops	9
Builders' Showcase of Homes	10-11
Home Innovation & Contractor Expo	12
Spring Classic Golf Tournament	13
Hurricane Preparedness Expo	14
Fall Clay Shootout	15
ACE Awards & Holiday Party Dinner	16



THANK YOU

INDUSTRY PARTNERS



Unlock the Full Potential of Your CCCIA Membership in 2025

I hope this message finds you well! Have you thought about how your CCCIA membership can be a game-changer for your business? The CCCIA offers countless opportunities throughout the year to connect with industry leaders, expand your network, and drive your business forward.

Inside this marketing guide, you'll find a roadmap to make the most of your membership. It's packed with strategies for building lasting relationships and elevating your company's visibility through our events and networking initiatives. This guide is designed to help you plan your involvement in 2025 and make every event a meaningful success.

The guide includes a detailed look at our events calendar, complete with descriptions of each opportunity and tips on how to maximize your participation. You'll also find a clear breakdown of sponsorship investments and the recognition your company can expect to receive—making it easy to align your efforts with your goals.

We'd love to see you at our events, but we also encourage you to dive deeper into the association. Joining a committee or exploring a board position is a fantastic way to not only grow your network but also contribute to shaping the future of our community and industry.

As we gear up for an exciting 2025, we hope you're as energized as we are about the opportunities ahead. If you have any questions about the guide or how to get involved, please don't hesitate to reach out to the staff. Here's to a successful and rewarding year ahead!



Keith Qukenbush

CCCIA President – 2025



Empowering, Educating, and Embracing Our Community in 2025

The CCCIA continues to thrive as a vibrant community dedicated to empowering, educating, and embracing its diverse membership. Our association proudly includes businesses of all sizes, from small enterprises and subcontractors to custom and national builders, suppliers, mortgage lenders, legal professionals, architects and engineers. Our primary mission is to position our members as industry leaders—setting the standard in home building and creating opportunities for growth and success for all participants.

This guide serves as a resource to help you strategically plan your involvement, maximize the value of your membership, build meaningful relationships, and elevate your company's recognition within the industry.

The construction industry faces a variety of local, state, and national challenges that can sometimes hinder progress. To maintain a strong voice on these critical matters, I actively participate in councils and meet regularly with local and state representatives. This level of engagement enables our association to stay ahead of ever-changing issues and advocate effectively on behalf of our members.

Looking ahead, I remain committed to strengthening our association by expanding membership, enhancing our committees and task force, developing innovative programs and services, and engaging the next generation of industry professionals—all while addressing the evolving needs of our members.

Thank you for your continued support and trust. The future of our industry is bright, and I am honored to be part of shaping it alongside you.

Lynn Boldissar

Executive Director, CCCIA
Lynn@CCCIA.ORG



GETTING INVOLVED IN COMMITTEES

Make the most of your membership and become an industry leader by joining one of our committees. Visit www.cccia.org then select the Committees tab for more details.

CODES & ORDINANCES:

THIS COMMITTEE IS RESPONSIBLE FOR LOOKING AT ANY POTENTIAL CHANGES TO CODES AND ORDINANCES WITHIN THE CITY OF CAPE CORAL. THIS COMMITTEE WILL REVIEW AND MAKE ITS RECOMMENDATIONS ON HOW ANY CODES CHANGES WILL IMPACT THE BUILDING INDUSTRY. THE COMMITTEE CHAIR AND STAFF LIAISON WILL MEET REGULARLY WITH BUILDING OFFICIAL AND SR. STAFF TO ADDRESS ANY ISSUES. MEETS EACH MONTH VIA ZOOM.

BUILDING INDUSTRY OVERSIGHT

THIS COMMITTEE REVIEWS CERTAIN CITY BUDGETING PROCEDURES AND REPORTS OF REVENUES AND EXPENDITURES PERTAINING TO THE BUILDING PERMIT FEES TO ENSURE THAT ADEQUATE FUNDING IS AVAILABLE TO MEET ESTABLISHED LEVELS OF SERVICE STANDARDS. COMMITTEE ALSO REVIEWS PERMITTING, INSPECTIONS & LEVELS OF SERVICE WITHIN BUILDING DEPT. MEETS EACH MONTH ON THE 4TH WEDNESDAY, ALTERNATING BETWEEN CCCIA & CITY HALL.

STRATEGIC PLANNING:

THIS COMMITTEE WILL MEET QUARTERLY TO REVIEW THE ASSOCIATION'S MISSION AND VISION, AS WELL AS IDENTIFY KEY STRATEGIC ACTIONS, SETTING MEASURABLE GOALS AND ULTIMATELY WRITING A LONG-TERM STRATEGIC PLAN. TO COMPLETE THE WORK, THE COMMITTEE WILL USE THE REPORTS AND DOCUMENTS AMASSED OVER THE YEARS AND WORK WITH A THIRD-PARTY FACILITATOR THAT WILL ASSIST IN PRESENTING A COMPREHENSIVE PACKAGE TO THE BOARD OF DIRECTORS FOR APPROVAL.

CONSTRUCTION CRIMES & LICENSING:

THIS COMMITTEE WAS ESTABLISHED TO COMBAT CONSTRUCTION SITE THEFT DURING THE BUILDING BOOM. IT WORKED CLOSELY WITH THE LOCAL LAW ENFORCEMENT AGENCIES. IT IS BEING REFORMED AS CONSTRUCTION IS GEARING BACK UP AND SO ARE CONSTRUCTION SITE THEFTS.

BYLAWS:

THIS COMMITTEE IS RESPONSIBLE TO DRAFT, REVIEW, AMEND, AND INTERPRET THE BYLAWS OF THE ASSOCIATION. BYLAWS ARE A SET OF RULES OR REGULATIONS THAT GOVERN THE INTERNAL AFFAIRS OF THE ASSOCIATION. THE BYLAWS COMMITTEE IS RESPONSIBLE FOR ENSURING THAT THESE RULES ARE CLEAR, CONSISTENT, AND IN ACCORDANCE WITH THE ASSOCIATION'S GOALS, MISSION, AND LEGAL REQUIREMENTS.

AIM - MEMBERSHIP:

THIS COMMITTEE MEETS MONTHLY VIA ZOOM AND ITS MISSION IS TO RECRUIT NEW MEMBERS AND RETAIN EXISTING MEMBERS. THEY HELP PLAN AND PROMOTE NETWORKING ACTIVITIES AND PLAY A LARGE ROLE IN OUR RETENTION EFFORTS BY PROMOTING VALUE TO MEMBERS. AMONG THE MANY ACTIVITIES, THIS COMMITTEE IS IN CHARGE OF THE NEW MEMBER ORIENTATION TO HELP NEW MEMBERS LEARN MORE ABOUT WHAT THE CCCIA HAS TO OFFER.

NOMINATION:

THE NOMINATION COMMITTEE IS COMPRISED OF THE MEMBERS OF THE EXECUTIVE COMMITTEE AND TWO APPOINTEES DESIGNATED BY THE VICE PRESIDENT OF THE BOARD. THE COMMITTEE FOLLOWS THE CCCIA BY-LAWS AS TO CREATING A NOMINATION LIST FOR THE NEXT YEARS SLATE OF OFFICERS. MEETS PRIOR TO OCTOBER BOARD OF DIRECTORS MEETING.

GOVERNMENT LIAISON:

THIS COMMITTEE MEETS AS NEEDED TO ADDRESS LEGISLATION THAT IMPACTS THE CONSTRUCTION INDUSTRY AND LOCAL BUSINESSES. RESOLUTIONS OR POSITION PAPERS FROM THESE MONTHLY MEETINGS ARE PASSED TO THE CCCIA BOARD OF DIRECTORS FOR THEIR APPROVAL AND THEN ISSUED TO THE PROPER GOVERNMENTAL BODY. THE COMMITTEE ALSO PARTICIPATES IN THE ANNUAL "LEE COUNTY DAYS IN TALLAHASSEE".

EDUCATION:

THIS COMMITTEE IS RESPONSIBLE FOR PUTTING TOGETHER THE EDUCATIONAL SEMINARS. SEMINARS WILL INCLUDE CEU COURSES AND ANY OTHER EDUCATIONAL OPPORTUNITIES THAT WOULD BENEFIT THE MEMBERS. THIS COMMITTEE WOULD ALSO FOCUS ON WORKING WITH SCHOOLS TO HELP PLACE STUDENTS IN AREAS THAT WOULD PERTAIN TO THE CONSTRUCTION INDUSTRY. THE COMMITTEE WOULD MEET AS NEEDED TO REVIEW POTENTIAL OPPORTUNITIES. MEET QUARTERLY.

WHAT MEMBERS ARE SAYING

Joining the Cape Coral Construction Industry Association is one of the best decisions you can make for your business. The resources, networking opportunities, and advocacy provided by the association is invaluable. Hear what the members are saying!

"The Builders' Showcase of Homes has truly impressed me as a first-time participant with a model home entry. The fact that they attracted hundreds in walk-through traffic over just three weekends is a testament to their reach and appeal. What's even more impressive is that this led to the execution of a handful of contracts! Looking forward to entering next year. Well done, CCCIA's Builders Showcase of Homes! I also really appreciate the emails from the CCCIA regarding new changes in building code and other very helpful information they provide on a daily and weekly basis to all their members. This is instrumental for Builders keeping up with the constant changes in our industry. Lynn and the CCCIA are instrumental with knowledge and experience that helps southwest Florida contractors and builders."

Jason Foskey, Owner of Coastal Craft Homes

"Chris-Tel Construction is a member of CCCIA because the organization is very proactive in handling current issues that threaten our livelihood. Having a strong organization in today's world, where many desire to slow or even stop building completely, is a necessity. The CCCIA has a powerful group of members who represent the construction industry well."

Bob Koenig, Vice President of Construction for Chris-Tel Construction

"I absolutely loved the Membership Dinner Meeting this month! It was such a great way to network and connect with builders in the area. I came away from the event with so many valuable leads - my whole week is now booked solid with follow-up meetings. The energy at the dinner was fantastic, and I made some promising new connections that I know will help take my business to the next level. If you're looking for an engaging, productive networking opportunity, I highly recommend the Membership Dinner Meeting. It's a must-attend event for anyone in the construction industry!"

**Dylan Leeka,
Project Manager for Remedy Roofing Inc**

"CCCIA has been an absolute lifesaver for us. We had been struggling with an ongoing issue for months on a home site where we are building and it seemed like there was no end in sight. However, CCCIA stepped in and quickly solved the problem. Not only did they facilitate communication between us and two other companies involved, but they also diligently tracked the progress of the issue. Thanks to their efficient handling, the problem was completely resolved within a matter of a week or two. Being a member of CCCIA has been incredibly valuable when resolving issues for builders."

Jim Toto, Owner of Toto Custom Home Builders

"I spent four hours in a consultation with Cohen Law Group for my personal Hurricane Ian claim. I was deciding between two law firms. Seeing that Cohen Law Group supports the CCCIA at a recent membership dinner meeting, it was an easy decision."

CCCIA Member & Cape Coral Resident

YEAR-LONG EXPOSURE THROUGH EVENTS AND MARKETING

Thank you for taking the time to invest in our programs. The Industry Partner Program has given us the chance to envision a positive future with a great approach to enhancing our business plan.



2025 INDUSTRY PARTNER PROGRAM

Maximize your investment and get more for your sponsorship dollars by becoming a CCCIA Industry Partner. Partnerships are exclusive and limited to **ONE Member per business category**. Previous annual sponsors have the right of first refusal but most confirm by January of each year. If not confirmed the sponsorship opportunities will then be released to the membership.

Choose sponsorship opportunities from our incredible array of events and programs, and enjoy the complimentary Industry Partner Package outlined below.*

- ✓ Membership Dinner Meetings
- ✓ Lunch & Learn + Mini Expo
- ✓ Spring Classic Golf Tournament
- ✓ Hurricane Preparedness Expo
- ✓ Top Golf Tournament
- ✓ Clay Shootout
- ✓ Builders' Showcase of Homes
- ✓ ACE Awards Holiday Party
- ✓ Home Innovation & Contractor Expo

** Total Sponsorship value must equal or exceed IP Package Value.*

Annual Industry Partner Package: \$4,000 Value

- ✓ Membership Dues (\$350/\$400 Value)
- ✓ Logo displayed on all pages of the Website (\$500 Value) estimated website traffic 50k page views annually.
- ✓ One year display of banner ad at top of CCCIA website home page (\$750 value)
- ✓ Recognition at each event to include logo displayed on event flyer, powerpoint presentation, table tops (\$2,000 value)
- ✓ Member Spotlight (\$250 Value)
- ✓ Company logo in monthly CCCIA Newsletter (\$250 Value)



2025 SIGNATURE AND ANNUAL EVENTS

AT-A-GLANCE

Quarterly and Monthly Networking Events



Monthly Dinner Meetings are held on the second Thursday of the month from 5:30pm to 8:00pm.

- ✔ February 13th – Meet the Builders Speed Dating
- ✔ March 13th – City of Cape Coral (DSD) Development Services Department Update
- ✔ April 10th – Supplier Roundtable
- ✔ May 8th – Legislative Update with Senator & House Rep
- ✔ August 14th – Workforce Development
- ✔ September 11th – Contractor Roundtable
- ✔ October 9th – Industry Topic TBD
- ✔ November 13th – Industry Topic TBD

Luncheon and Mini-Expo are held on the last Wednesday of the month from 11:30am to 1:00pm.

- ✔ July 23rd – Practical uses of AI for Construction Industry Companies
- ✔ August 27th – Regional Economic Overview: Impact on Construction Industry
- ✔ September 24th – Business Banking & Finance

Education In-person or Virtual

Contractor 14 Hours Continued Education, Lien Law Seminar, Contractor Accounting, Contract Escalation Clauses, Accessory Permits & Permit Checklists, Contractor Licensing, Top Permit Review Rejections, Commercial Permitting, and more



Signature Events

- ✔ January & February: Builders' Showcase of Homes
- ✔ January 16: Awards Dinner Builders' Showcase of Homes
- ✔ April 17-19: Home Innovation & Contractor Expo
- ✔ May 2: Spring Golf Tournament
- ✔ May 31: Hurricane Preparedness Expo
- ✔ June 12 & July 10: Member Mix-n-Mingle Networking
- ✔ July 18: Top Golf Tournament **NEW!**
- ✔ Oct 24: Fall Clay Shootout
- ✔ Dec 5: CCCIA Annual Holiday Party & ACE Awards

Quarterly Builder & Subcontractor Liaison Meetings are held at the Council Chambers in Cape Coral City Hall from 7:30am to 9:00am

- ✔ Jan 29
- ✔ Apr 30
- ✔ July 30
- ✔ Oct 29



Membership Dinner Meeting

Monthly member gatherings are organized with each session dedicated to addressing pertinent issues within the industry. These events offer an ideal platform for professionals to connect and build networks among contractors, subcontractors, suppliers, and allied businesses. The Membership Committee will warmly welcome both existing and prospective members, facilitating introductions to fellow members, city officials, council members, and other notable figures present at the event.



2025 Dates & Topics

Monthly Dinner Meetings are held on the second Thursday of the month from 5:30pm to 8:00pm.

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Sponsorship Opportunities

Sponsor recognition on website, marketing materials, social media, signage on buffet table, bar or dessert table, recognition at event, and 5 min company presentation.

Dinner (Includes 1 free dinner ticket)	\$400
Bar (Includes 1 free dinner ticket)	\$400
Dessert (Includes 1 free dinner ticket)	\$400

Luncheon & Mini-Expo

2025 Dates & Topics

Luncheon and Mini-Expo are held on the last Wednesday of the month from 11:30am to 1:00pm.

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- ☑ August 27th – Regional Economic Overview: Impact on Construction Industry
- ☑ September 24th – Business Banking & Finance

Sponsorship Opportunities

Recognition during presentation and opportunity to speak, logo displayed on marketing material, website, social media. **Booth and 1 lunch ticket included.**

Presenter Sponsor \$600 (one available)

Lunch Sponsor \$600 (one available)



Webinars & Workshops

Members gain access to industry-specific webinars and workshops on topics such as top rejections for permits and inspections, contractor continued education credits, sustainable practices, sales and leadership. Led by industry experts, these sessions offer valuable insights, networking opportunities, and live Q&A. Visit the CCCIA website for upcoming events.

14 Hour CONTRACTOR Continuing Education Workshop

**CAPE CORAL
CONSTRUCTION INDUSTRY ASSOCIATION
CCCIA**

*Earn all 14 Hours
Required by the State
*Building Contractors

COURSE SCHEDULE:

Day 1:
 Workshop Safety (1 Hr)
 Workers Comp (1 Hr)
 Undercontracted Construction: Runway Trade (1 Hr)
 Lunch
 Risk Management (1 Hr)
 FL Laws & Rules (1 Hr)
 Business Basics (1 Hr)
 Risk Management (1 Hr)

Day 2:
 2020 FBC Addressed Building Code (1 Hr)
 Sales Law (1 Hr)
 Construction Contract (1 Hr)
 Safety
 Asset Protection (1 Hr)
 Improved Management Techniques (2 Hr)

DATE: March 20th and 21st
LOCATION: Hampton Inn and Suites
 619 SE 47th Terrace
 Cape Coral, FL 33904
TIME: 9:00 a.m. - 3:30 p.m. - Day 1
 9:00 a.m. - 8:00 p.m. - Day 2

LUNCH SPONSORED BY:

For more than 50 years they have specialized in helping contractors become more efficient, more profitable, and more valuable.

Call for more info:
239-770-8658
 Or sign up with:
Lynn@cccia.org

850 Members - 1 Day
 880 Members - 2 Days
 900 Non-Members - 1 Day
 1100 Non-Members - 2 Days

Risky Business: Control the Controllable

Lunch & networking included

TOPIC:

Join us to hear from three industry experts on how to navigate and control the uncontrollable risks in your business, ensuring you not only survive, but thrive in any situation.

GUEST SPEAKERS:

- Nicholas Leone
Vice President of Business Development & Principal at Ardent Insurance Group
- Brawley Adams
Financial Advisor & Business Consultant with OMNI
- Rick Munson/Business/Executive Coach & Founder of Paramount Business Development

RECEIVE 2 HOURS OF CEU'S!

HOSTED BY CCCIA

Register: www.cccia.org/ceu-september

TEAM PERFORMANCE

CONSTRUCTION INDUSTRY
HALF-DAY WORKSHOP W/ LUNCH

February 27th 2025
 8:00 AM - 12:00 PM

Fairfield Inn & Suites
 1701 Old Pondella Rd, CC, FL 33909

Team performance is a critical element of what makes or breaks a business. Learn how to beat your competition by creating your winning team. Understand general differences and how to leverage them to improve team engagement and accountability.

Presented by: Paramount Business Development

TOPIC: UNLOCKING YOUR TEAM'S FULL POTENTIAL

- Tips and tools to engage and motivate employees and build an amazing business
- Learn about different assessments to hire the right fit for your team and/or learn how to effectively lead the team members you already have
- How to beat your competition by creating your winning team (7 keys)

TOPIC: LEADERSHIP FOR A MULTIGENERATIONAL WORKFORCE

- Understanding generational differences to enhance engagement and accountability
- Strategies for fostering an inclusive workplace that celebrates diversity
- Tips for developing clear communication that resonates with all age groups

Who Should Attend: Owners, Senior Management, HR Manager, Regional Managers, Area/Branch Managers, Superintendents/ Front-Line Supervisors, Operators, Staff, Administration

Member: \$85
Non Member: \$100
 Registration Required - Space Limited

REGISTRATION:

Number of Attendees: _____
 Total: _____
 Company: _____
 Names: _____
 Email: _____

Check: Mail to CCCIA, 4720 SE 15th Ave., Suite 120, CC, FL 33904
 Credit Card #: _____
 Name on Card: _____
 Expiration Date: _____
 Security Code: _____

CCCIA | 4720 SE 15TH AVENUE, SUITE 120 | CAPE CORAL, FL 33904 | 239.772.0927 | WWW.CCCIA.ORG

SALES & RAPPORT BUILDING

CONSTRUCTION INDUSTRY
HALF-DAY WORKSHOP W/ LUNCH

September 18th 2024
 8:00 AM - 12:00 PM

Fairfield Inn & Suites
 1701 Old Pondella Rd, CC, FL 33909

Many businesses unknowingly leave revenue on the table each year. This workshop will teach you a proven sales methodology to attract new customers and generate repeat business for years. Also learn how to fast track business growth by creating strategic alliances.

Presented by: Paramount Business Development

TOPIC: SALES MAGIC

- How to create "raving fans" for your business (ladder of loyalty)
- 12 steps to move sales growth and how to apply that to your business
- Learn tips and tactics to beat out the competition and increase your conversion rate

TOPIC: OUTRAGEOUSLY SUCCESSFUL ALLIANCES

- Learn how to identify and select the right strategic partners
- Learn the best ways to reach out to potential strategic partners
- Discover techniques to nurture and maintain successful partnerships
- Gain insights on leveraging alliances to boost your business growth

Who Should Attend: Owners, Sales Managers, Account Managers, Business Development Reps, Marketing Teams

Member: \$85
Non Member: \$100
 Registration Required - Space Limited

REGISTRATION:

Number of Attendees: _____
 Total: _____
 Company: _____
 Names: _____
 Email: _____

Check: Mail to CCCIA, 4720 SE 15th Ave., Suite 120, CC, FL 33904
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CCCIA | 4720 SE 15TH AVENUE, SUITE 120 | CAPE CORAL, FL 33904 | 239.772.0927 | WWW.CCCIA.ORG

Builders' Showcase of Homes

Since 1996 this longstanding event has been hosted by the Cape Coral Construction Industry Association. Professionally designed model and custom homes are showcased during three weekends in January and February. The public can enjoy viewing luxury show homes to attainably priced homes, from innovative to elegant, all located throughout the City of Cape Coral. Attendees recognize the Showcase as "the source" of inspiration for the latest in home building and design trends.

Over 400 homes featured on tour since 1996!

MODEL HOME ENTRY

✓ 1st Model Entry Home entry and all advertising	\$3,250
✓ 2nd Model Entry Home entry and all advertising	\$3,000
✓ 3rd Model Entry Home entry and all advertising	\$2,750

All entries include:

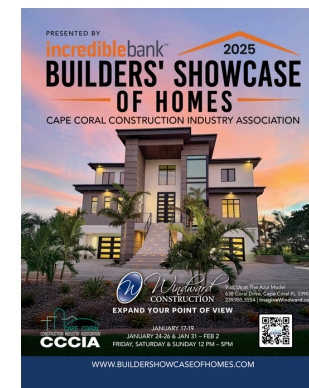
- Full page ad in BSOH Magazine with distribution at model home sites, insertion in News Press & Cape Coral Breeze papers mailed to homes & businesses, all CCCIA events and CCCIA office
- Model displayed on event website and location identified on map
- (1) Official Entry Sign and (2) Directional Signs included with entry
- Opportunity to win awards for:
 - BEST EXTERIOR DESIGN
 - BEST LANDSCAPE DESIGN
 - BEST POOL DESIGN
 - BEST OUTDOOR LIVING
 - BEST KITCHEN
 - BEST BATH
 - BEST INTERIOR DESIGN
 - BEST LIVABILITY
 - BEST OVERALL (EACH CATEGORY, POOL DESIGN, LANDSCAPE DESIGN, INTERIOR DESIGN AND HOME TECHNOLOGY)
- Opportunity to win People's Choice Award

WWW.BUILDERSHOWCASEOFHOMES.COM

2026 Event: Jan 16-18, 23-25 & Jan 30 - Feb 1

TITLE SPONSOR - \$12,000

- ✓ Logo and name recognition prominently featured on all advertisements including but not limited to: Website, Social Media, News-Press Newspaper, Cape Coral Breeze Newspaper. Example: "2025 Builders Showcase of Homes presented by [Title Sponsor]"
- ✓ Logo exclusively on the cover of the Builders Showcase of Homes magazine.
- ✓ Two-page spread/ad in the Builders Showcase of Homes magazine
- ✓ Name recognition during Radio Advertising (duration 2 weeks)
- ✓ Name and logo prominently featured on model home sign in front of homes
- ✓ Name and logo prominently featured on Showcase of Homes wall in CCCIA office
- ✓ Yearlong branded exposure on website, social media and printed magazine
- ✓ Receive Title Sponsor Award at Dinner Event
- ✓ Sponsored table at Awards Dinner and speaker presentation spot
- ✓ 6 Tickets to the Builders Showcase of Homes Awards Ceremony



Builders' Showcase of Homes

Since 1996 this longstanding event has been hosted by the Cape Coral Construction Industry Association. Professionally designed model and custom homes are showcased during three weekends in January and February. The public can enjoy viewing luxury show homes to attainably priced homes, from innovative to elegant, all located throughout the City of Cape Coral. Attendees recognize the Showcase as "the source" of inspiration for the latest in home building and design trends.

Over 400 homes featured on tour since 1996!

PEOPLES CHOICE AWARD SPONSOR – \$6,000

- ✓ 3 Email Blasts, 50,000 Targeted Display Impressions, 50,000 Targeted Paramount Impressions, and Social Marketing.
- ✓ Digital Ad on Website, Contest Page, Email Opt-in to Build email lists, Facebook Like Button to Build Social Audience, Lead Generation Questions, Bounce Back Offer
- ✓ Sponsor Signage at all Model Homes
- ✓ Full page Magazine Ad
- ✓ Opportunity to Present People's Choice Award at Dinner Event
- ✓ Logo on Award
- ✓ Awards Dinner Speaker Presentation Spot
- ✓ 3 Tickets to the Builders Showcase of Homes Awards Ceremony

LOCAL EXPERT SPOTLIGHT ON REALTOR.COM SPONSOR - \$5,000

- ✓ Local Expert Ad on Realtor.com will appear on the 4th and 10th tiles on 'Search Results Pages' onRealtor.com for City of Cape Coral
- ✓ 2-month duration (starts first weekend of the Showcase)
- ✓ Added exposure on Facebook and Instagram
- ✓ Sponsor Signage at all Model Homes
- ✓ Full Page Magazine Ad
- ✓ Awards Dinner Speaker Presentation Spot
- ✓ 2 Tickets to the Builders Showcase of Homes Awards Ceremony



STREAMING TV/YOUTUBE SPONSOR - \$4,000

- ✓ 15-20 sec video shown on streaming TV & Youtube with Sponsor Featured
- ✓ 1 month duration, 60k+ impressions
- ✓ Published on Showcase Website and CCCIA social media
- ✓ Full page Magazine Ad
- ✓ 2 Ticket to the Builders Showcase of Homes Awards Dinner



FEATURED CONTENT SPONSOR (CABINET, POOL, INTERIOR DESIGN, TECHNOLOGY, ETC) - \$3,000

- ✓ Full page full color advertorial w/photos in CCCIA Showcase Magazine
- ✓ 1 month duration on News Press website & social media with 250,000+ Impressions
- ✓ Published on Showcase Website and CCCIA Social Media
- ✓ Emailed to all Showcase attendees that register
- ✓ Printed poster at model homes
- ✓ 1 Ticket to the Builders Showcase of Homes Awards Dinner

2026 Event: Jan 16-18, 23-25 & Jan 30 - Feb 1

WWW.BUILDERSSHOWCASEOFHOMES.COM



ADVERTISING PARTNERS



SPONSORSHIP OPPORTUNITIES

All sponsors receive:

- Prime Expo Booth Space (10'x20')
- Brand Recognition and Logo on event signage
- Inclusion in all marketing
- 2 Complimentary Meal Tickets each day
- A full-page ad in the event program

Title Sponsor | \$10,000

Innovation Education Sponsor | \$6,000

Lunch Sponsor | \$5,000

Lounge Sponsor | \$4,000


Beverage Station Sponsor | \$3,000


DJ Sponsor | \$2,500

BOOTH SELECTION

Included in booth rate:

6ft table & 2 chairs and 1 Meal Ticket each day

 Standard Booth (10'x10') ○ \$900

 Double Booth (10'x20') ○ \$1800

 **CCCIA MEMBER RATE**

\$50 Add electric

\$20 Add table cover & skirt

\$200 Full page ad in program

\$100 Half page ad in program



SPRING CLASSIC GOLF TOURNAMENT

The Perfect Golf Outing, Any
Way You Slice (or Hook) It!
Friday, May 2nd, 2025



SPONSORSHIP OPPORTUNITIES

All sponsorships include one foursome, cart and banner displayed at event!

TITLE SPONSOR & GOLF POLO:	\$5000	HOT DOG SPONSOR:	\$1000
GOLF HAT SPONSOR:	\$3000	BLOODY MARY SPONSOR:	\$1000
BEVERAGE SPONSOR:	\$1500	BEVERAGE CART SPONSOR:	\$1000
LUNCH SPONSOR:	\$1500	BIG DICE GAME SPONSOR:	\$1000
AWARDS SPONSOR:	\$1500	BALL MARKER SPONSOR:	\$900
GOLF TOWEL SPONSOR:	\$1500	BREAKFAST SPONSOR:	\$900
HOLE IN ONE SPONSOR:	\$1200	JELLO-SHOT SPONSOR:	\$900
CIGAR SPONSOR:	\$1200	FOURSOME SPONSOR:	\$750
HAZZARD PACKAGE SPONSOR:	\$1200	HOLE SPONSOR:	\$150
GOLF TOTE BAG SPONSOR:	\$1000	SPECIALTY HOLE SPONSOR:	\$250
GOLF TEES SPONSOR:	\$1000	INDIVIDUAL GOLFER:	\$175



HURRICANE PREPAREDNESS EXPO

Saturday, May 31st, 2025
11:00 am - 2:00 pm
**German American Social
Club of Cape Coral**

Reserve a Booth!
Half page ad included



SPONSORSHIP OPPORTUNITIES

\$300 - BOOTH, includes half page ad

All Sponsors include large premium booth location & full page ad

\$3,000 - TITLE SPONSOR

includes logo on front cover Hurricane Guide,
mention in radio ad, logo on expo bag

\$1,500 - REFRESHMENTS SPONSOR (2 available)

signage at refreshment station

\$1,500 - SPEAKER SPONSOR (2 available)

20 min presentation to attendees & provide handouts

\$600 - INSIDE FRONT COVER HURRICANE GUIDE

\$700 - HURRICANE CHECKLIST IN HURRICANE GUIDE

\$800 - DOUBLE TRUCK IN HURRICANE GUIDE



CLAY SHOOTOUT TOURNAMENT

Breaking Clays, Make My Day!
Friday, Oct 24th, 2025



SPONSORSHIP OPPORTUNITIES

All Sponsorships include (1) 4-person team, cart, breakfast, lunch, beer, banner displayed and recognition during lunch & awards!

TITLE SPONSOR (includes 2 teams & logo on hat):	\$5000
PAVILION SPONSOR (2 available):	\$1500
SHIRT SPONSOR (2 available):	\$1250
LUNCH SPONSOR (2 available):	\$1250
SCORECARD SPONSOR:	\$1500
AWARDS SPONSOR:	\$1500
KOOZIE SPONSOR (3 available):	\$1000
BREAKFAST SPONSOR:	\$1000
TEAMS - includes cart & station sign (9 available):	\$1000
SINGLE SHOOTER:	\$200
STATION Sign (10 available):	\$150



ACE Awards Holiday Party and Board of Directors Installation Ceremony

One of the season's most anticipated social events of the year!



Friday, December 5th, 2025

Presenting Sponsor - \$5,000

- ☑ Welcome Statement at start of Event
- ☑ Business name & logo prominently displayed at event, on website, marketing material, social media, on event program guide
- ☑ Presenter of ACE Awards
- ☑ Logo placed on ACE Awards
- ☑ Presenting Sponsor Award
- ☑ (8) Tickets
- ☑ Choice of Fundraiser to donate part of event proceeds check presentation during event

Gold Sponsor - \$2,500 (3 Available)

(Choose One) Dinner, Bar, Décor & Centerpieces

- ☑ Business name & logo recognized on website, marketing material, social media, prominently displayed at event on recognition board
- ☑ Custom engraved Sponsorship Keepsake
- ☑ (6) Tickets

Silver Sponsor - \$1,500 (3 Available)

(Choose One) Lavish Dessert Buffet, Entertainment, Champagne Toast

- ☑ Business name & logo recognized on website, marketing material, social media, prominently displayed at event on recognition board
- ☑ Custom engraved Sponsorship Keepsake
- ☑ (4) Tickets

Bronze Sponsor - \$1,000 (3 Available)

(Choose One) Cigar Roller, Videography, Photo Booth

- ☑ Business name & logo recognized on website, marketing material, social media, prominently displayed at event on recognition board
- ☑ Custom engraved Sponsorship Keepsake
- ☑ (2) Tickets



Annual Events & Sponsorship Guide

MAXIMIZE OPPORTUNITIES TO GROW YOUR BUSINESS

This comprehensive guide serves as your ultimate resource for strategizing your participation throughout the year. Packed with details on association events, sponsorship prospects, and signature events, it offers a prime avenue for engaging with key decision makers in Cape Coral's construction sector while fostering connections with fellow members. Leverage this guide to meticulously plan your outreach efforts, cultivate valuable networking opportunities, and expand your business ventures.

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