

2025

HOME INNOVATION & CONTRACTOR EXPO



PRESENTED BY TITLE SPONSOR

SATURDAY, OCTOBER 18TH | 9:00 AM - 6:30 PM
SUNDAY, OCTOBER 19TH | 9:00 AM - 4:00 PM

Suncoast Credit Union Arena
13351 FSW Parkway
Fort Myers, FL 33919



**REGISTER FOR
A BOOTH TODAY!**

**Receive a FREE
one year membership
to CCCIA**

Connect with subcontractors, suppliers and expert professionals for all your home improvement needs, from renovations to new construction. Where Creativity Meets Construction!

- *Inspiring Exhibits: Booths with fresh ideas for every corner of your home, indoors and out.*
- *Exclusive Shopping: Access unique products and deals from local vendors.*
- *Live Demos: Watch demonstrations on landscaping, design, DIY, and more.*
- *Expert Seminars: Discover trends, sustainable products, and energy-efficient home tips.*

OCTOBER 18TH & 19TH, 2025



EXHIBITOR REGISTRATION FORM

COMPANY INFORMATION

Company Name: _____
 Main Contact: _____
 Address: _____
 City & State: _____ Zip Code: _____
 Phone Number: _____ Email: _____
 Products or Services Displayed: _____

BOOTH SELECTION | CCCIA MEMBER RATE



Early Bird Special - Now thru June 30th, 2025

-  Standard Booth (10'x10') \$900
-  Double Booth (10'x20') \$1800

Non Member Rate: Includes a FREE one year CCCIA Membership (\$400 Value)

- Standard Booth (10'x10') \$1450
- Double Booth (10'x20') \$2900

Rates - July 1st, 2025 thru August 31st, 2025

-  Standard Booth (10'x10') \$1250
-  Double Booth (10'x20') \$2500

Non Member Rate: Includes a FREE one year CCCIA Membership (\$400 Value)

- Standard Booth (10'x10') \$1800
- Double Booth (10'x20') \$3600

Included in booth rate: 6ft table & 2 chairs and 1 Meal Ticket each day

- \$50 Add electric \$20 Add table cover & skirt \$200 Full page ad in program \$100 Half page ad in program

SPONSORSHIP OPPORTUNITIES

- Title Sponsor | \$10,000
- Innovation Education Sponsor | \$6,000
- Lunch Sponsor | \$5,000
- Lounge Sponsor | \$4,000
- Beverage Station Sponsor | \$3,000
- DJ Sponsor | \$2,500

All sponsors receive:

- Prime Expo Booth Space (10'x20')
- Brand Recognition and Logo on event signage
- Inclusion in all marketing
- 2 Complimentary Meal Tickets each day
- A full-page ad in the event program

PAYMENT INFORMATION

Total Due: _____
 Name on Card: _____
 Card Number: _____
 Expiration Date: _____ Security Code: _____

- Mail check: Cape Coral Construction Industry Association
 4720 SE 15th Avenue, Suite 120, Cape Coral FL 33904



OCTOBER 18TH & 19TH, 2025

SPONSORSHIP OPPORTUNITIES

Sponsorships offer a powerful way to maximize your impact before, during, and after the show. To get the most from your exhibit investment, you can select from a range of sponsorship options to create a custom program that drives traffic and boosts visibility.

TITLE SPONSOR - \$10,000

Event includes Newspaper, Radio, Website, Paid Digital & Social Media Promotions.

- Logo and name recognition prominently featured on all advertisements including but not limited to: Website, Social Media, Eblast, Press Release, News-Press Newspaper & Website, Cape Coral Breeze Newspaper & Website. **Example: "2025 Home Innovation & Contractor Expo presented by [Title Sponsor]"**
- Logo exclusively on the cover of the Program.
- Two-page spread in Program
- Name recognition during Radio Advertising (duration 2 weeks)
- Product Demo/Speaker Presentation Spot



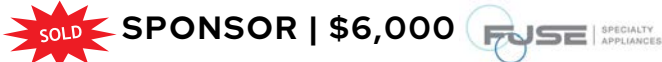
All sponsors receive:

- Prime Expo Booth Space (10'x20')
- Brand Recognition and Logo on event signage
- Inclusion in all marketing
- 2 Complimentary Meal Tickets each day
- A full-page ad in the event program

LOUNGE SPONSOR | \$4,000

- Logo prominently displayed throughout the lounge area on signage, banners, and decor.
- TV screen in the lounge area to display the sponsor's promotional videos, messages, or advertisements.
- Logo on all marketing materials, including event websites, maps, and schedules.
- Full page ad in Program

INNOVATION EDUCATION AREA



- Logo and branding on all Innovation Zone signage, banners, and screens.
- Product Demo/Speaker Presentation Spot
- Space for display booth inside Innovation Zone area (6ft table and 2 chairs provided)
- Logo on all marketing materials, including event websites, maps, and schedules.
- Full page ad in Program

LUNCH SPONSOR - \$5,000

- Logo on Meal Tickets (meal tickets are given to exhibitors and sponsors)
- List of Exhibitor contacts
- Product Demo/Speaker Presentation
- Logo on all marketing materials, including event websites, maps, and schedules.
- Full page ad in Program

BEVERAGE STATION SPONSOR | \$3,000

- Logo displayed at beverage station.
- Logo displayed on water bottles.
- Logo on all marketing materials, including event websites, maps, and schedules.
- Full page ad in Program

RADIO DJ SPONSOR | \$2,500

- Logo displayed at DJ station at event.
- DJ to provide sponsor recognition throughout both days of event
- Logo on all marketing materials, including event websites, maps, and schedules.
- Full page ad in Program



OCTOBER 18TH & 19TH, 2025

INNOVATION EDUCATION AREA

(program will be updated as speakers are announced)

Saturday, October 18th, 2025 | 10:00 AM – 6:30 PM

10:00 AM - 10:45 AM | Speaker

Industry expert discusses current home renovation trends

11:30 AM - 12:15 PM | Panel Discussion/Workshops/Demo

Topics related to the latest trends, innovations, or construction.

1:00 PM - 1:45 PM | Panel Discussion/Workshops

Topics related to the latest trends, innovations, or construction.

2:30 PM - 3:15 PM | Exhibitor Presentations/Product Demo

Selected exhibitors provide product demos or presentations, engage attendees with interactive content.

4:00 PM - 4:45 PM | Exhibitor Presentations/Product Demo

Selected exhibitors provide product demos or presentations, engage attendees with interactive content.

5:30 PM - 6:30 PM | Exhibitor Presentations/Product Demo

Selected exhibitors provide product demos or presentations, engage attendees with interactive content.

Sunday, October 19th, 2025 | 11:00 AM – 3:30 PM

11:00 AM - 12:30 PM | Homeowner Q&A: Ask the Experts

Attendees ask home improvement, home building & design questions to a panel of experts.

2:00 PM - 3:30 PM | Homeowner Q&A: Ask the Experts

Attendees ask home improvement, home building & design questions to a panel of experts.

HOME INNOVATION & CONTRACTOR EXPO | HOSTED BY CCCIA
EXHIBITOR TERMS & CONDITIONS

Exhibitor: _____

Deposit: Exhibitor shall pay a deposit equal to 50 percent of the Price due at the time the registration form is submitted. All balances must be paid in full thirty (30) days prior to the event, which is **Sept 17th, 2025**. If balance is not received, Exhibit space will be forfeited. Exhibitors remain liable for the balance if they reserve exhibit space but fail to participate. Credit card on file will be charged if a balance remains on day of event.

Exhibit Space Assignments: Exhibition space will be assigned by or under the direction of the CCCIA, Cape Coral Construction Industry Association. Exhibitors understand that their assigned space may need to be adjusted due to unforeseen circumstances. The CCCIA also reserves the right to prohibit, restrict, or remove any exhibit, in whole or in part, that is deemed unsuitable for the Expo or its purposes. This authority extends to all equipment, materials, displays, installations, and any items used in connection with the exhibit.

Subletting Exhibit Space: Exhibitors are prohibited from assigning, subletting, or sharing any portion of their allotted exhibit space, or displaying goods, equipment, services, or advertisements not produced or sold by the Exhibitor in their regular business operations, unless they have obtained written consent from the CCCIA. Any violation of this rule may result in contract cancellation without refund.

Exhibit Hours: Exhibits must remain open and staffed at all times during all official exhibition hours. **Any Exhibitor setting up or tearing down during exhibition hours will be penalized \$300 as liquidated damages for breach of this provision.**

Lighting, Power, Table & Chairs: Sufficient light is provided for adequate general illumination of the entire area. Individual electric outlets must be reserved as indicated on the EXHIBITOR REGISTRATION FORM. One 6 ft table and two chairs will be provided. Extra tables and chairs are available for rent.

Distribution of Literature, Souvenirs, and Food: Exhibitors may distribute printed advertisements, souvenirs, and similar materials only within their designated space. The sale of any food or beverages is strictly prohibited.

Sale of Merchandise: "Cash and Carry" sales will be permitted.

Flammable Materials: Open flames are strictly prohibited in exhibit spaces. Grills, barbecues, or any equipment that produces "grease-laden vapors" are not allowed. Only electric devices may be used for warming food within exhibit spaces. Grills or barbecues may be turned on briefly for demonstration purposes, but no cooking is permitted inside the building. Additionally, fryers containing hot oil are not allowed.

Abiding by Laws, Rules and Ordinances: Exhibitors are expected to and shall abide by all governing laws, rules and ordinances set for by Lee County.

Health & Safety: Exhibitor shall take every precaution in and around exhibit area to protect the health and safety of the general public.

Termination of Contract: In the event this contract is terminated by causes beyond CCCIA's control (including but not limited to) an act of war, terrorism, insurrection, riot, fire, strike, government intervention, floods / acts of nature, or acts of God, CCCIA shall not have any liability whatsoever.

Indemnification: The CCCIA, its Board of Directors, Officers, Agents, Employees, and Sponsors are not liable for any damage to the Exhibitor, their contents, or persons present at the Expo. I hereby release the CCCIA, its Board of Directors, Officers, Agents, Employees, and Sponsors from all liability, whether or not caused by their negligence, in whole or in part. I agree to protect, indemnify, and hold harmless the CCCIA and its affiliates from any liability, loss, claim, or damage resulting from injury to persons or property caused, in whole or in part, by any neglect or fault. Additionally, the Exhibitor agrees to cover the cost of any damages to the Lee Civic Center and restore any damaged property to its original condition if such loss or damage results directly or indirectly from the Exhibitor's use of the facility or participation in the Expo. This excludes damages caused by actions or faults of the Indemnified Parties, and only to the extent that such loss is not covered by insurance, such as fire or other perils.

Insurance: Exhibitor affirms and attests to having all reasonable and proper insurance in place during the time of the Expo. Exhibitor further affirms and attests that he/she is a financially viable entity operating within the laws of the State of Florida. This Agreement sets forth the entire understanding of the parties and no verbal or written warranties or representations have been made or have been relied upon which do not appear in writing within this Agreement. Any legal action brought to enforce the terms, conditions, or covenants of this Agreement shall be brought only in a Florida State Court of competent subject matter jurisdiction in Lee County, Florida, and both parties expressly waive any right to venue in any county other than Lee County, Florida.

I WILL ABIDE BY THE RULES AND REGULATIONS SET FORTH BY CCCIA AS STATED ABOVE.

The Authorized Agent warrants to the CCCIA that he/she is duly authorized to sign and bind all the persons/entities comprising the Exhibitor.

Authorized Agent (Printed) _____

Authorized Agent (Signature) _____

Date _____